



Good morning,

We want to invite you to what could be a great opportunity for Lexington County, outdoor enthusiasts, the community in general and provide positive economic impact to the County. Do you know where all the outdoor recreational areas are in Lexington County? Are we promoting these areas effectively and providing for conservation? The LSWCD is very interested in improving upon these matters for the county, so we've invited Scott Lynch, with Blaze That Trail, to present a program that will put outdoor opportunities in the hands of South Carolina residents, visitors and tourists.

Just a brief introduction to Blaze, from their website:

*Since 2009, the company BLAZE has helped cities, counties, non-profit and state organizations discover better information. Our primary focus is researching, writing, and developing Visitor, Tourism and Recreation Guidebooks, websites, and mobile APPS, but our information is so much more than just a brochure, booklet, or guide.*

If you are interested in more information about the program and all he has done for the Berkeley Soil and Water Conservation District and Berkeley County, go to <https://www.berkeleyoutdoorlife.com/blueways> or <http://www.blazethattrail.com/>.

The meeting will be on **May 26, 2022, at 10:00 am in the Meeting Room at Red Bank Crossing.** We hope you can join us to look at the possibility of mapping our great resources in Lexington County so that we can promote these amenities to our citizens and visiting tourists. We feel this would be a great addition to Outdoor Life Adventures in Lexington County.

Please let us know if you will be attending by May 24, 2022.

Thank You,

John Oxner