

2024 Digital Poster Contest

ENTRY DEADLINE APRIL 5, 2024



The Lexington Soil and Water Conservation District (LSWCD) Conservation **Digital Poster Contest** is open to 7-12th grade students. Artwork entered will be judged by the Lexington Soil and Water Conservation District judges.

Digital Poster Requirements

- The 2024 Stewardship theme “May the Forest Be With You Always” on each poster submission to be eligible for the national poster contest.
- An entry form completed and signed by a parent or guardian, scanned, and emailed to Nick Walker, LSWCD Administrative Assistant at nwalkerlswcd@gmail.com.

Poster Size can be horizontal or vertical, measuring 8.5” x 11”. Media Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc. is allowed. Digital posters must be original art and shall not include any copyrighted, trademarked, or branded marks, images, or phrases besides the NACD 2024 themed logo, if desired.

Submission Format: Digital design should be submitted as a 300 dpi JPEG or PNG.

By participating, the entrant agrees to abide by and be bound by these rules.

- Rights to all entries become the property of the LSWCD and NACD.
- Entry in the contest constitutes full permission to publish names and photos of winners without further compensation.
- The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the LSWCD and/or NACD and shall be final and binding upon all entrants.

Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

LSWCD contest awards are 1st Place - \$50.00; 2nd Place - \$25.00. The winning poster designs will be displayed at the 2024 LSWCD Banquet, posted on the LSWCD website, local newspaper, and social media channels.

2024 Hand Drawn Poster Contest

ENTRY DEADLINE APRIL 5, 2024



LSWCD will select a winning poster in each of grade division (K-1; 2-3; 4-6; 7-9; 10-12) and submit them to SCACD by email for State Judging. SCACD will judge District winners and forward those winners to SCACD and NACD for State and National judging.

- Traditional painted or drawn posters should be photographed or scanned and submitted as JPG or PDF. Photographs must be clear and well framed.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2024 Stewardship theme "May the Forest Be With You Always" must be included on the front side of the poster submission to be eligible for the poster contest judging
- Each entry for the LSWCD contest must be submitted with an entry form to be eligible for judging. The form must be completed and signed by a parent or guardian, scanned, and emailed to Nick Walker LSWCD Administrative Assistant at nwalkerlswcd@gmail.com.

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REMINDER

Although younger students will most likely receive help in planning from parents or teachers, we encourage each student to do their own work. Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.

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- Conservation message (50 percent)
(Poster uses correct theme)
- Originality (10 percent) and
- Universal appeal (10 percent)
- Visual effectiveness (30 percent)

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